

Zahraníční zdroje Inspirace



Evropská unie
Evropský sociální fond
Operační program Zaměstnanost





GROWTH
Internal Market, Industry, Entrepreneurship and SMEs

European Commission > Growth > Increasing the impact of public investment through efficient and professional procurement

Single Market and Standards | Industry | Entrepreneurship and SMEs | Access to finance for SMEs | Sectors

Increasing the impact of public investment through efficient and professional procurement

Published on: 03/10/2017

To strengthen the Single Market and as part of the continuous effort to stimulate investment in the EU, today the Commission has put forward an initiative to carry out procurement more efficiently and effectively. This initiative aims to simplify and accelerate procedures.

Elżbieta Bieńkowska, Commissioner for Internal Market, Industry, Entrepreneurship and SMEs, said: "We encourage public authorities to use public procurement strategically as a tool to obtain better value for taxpayers money by encouraging more innovative, sustainable, inclusive and competitive procurement. We will continue to assist Member States in doing so, and invites public authorities at all levels of government and other stakeholders to work in a broad partnership."

Evropská komise
Veřejné zakázky
https://ec.europa.eu/growth/single-market/public-procurement_en

Increasing the impact of public investment through efficient and professional procurement

- http://ec.europa.eu/growth/content/increasing-impact-public-investment-through-efficient-and-professional-procurement-0_en

Zelené veřejné zakázky

- http://ec.europa.eu/environment/gpp/index_en.htm
- Newsletter http://ec.europa.eu/environment/gpp/alert_en.htm



Public procurement

> Budgeting and public expenditures

> Anti-corruption and integrity in the public sector

> Public employment and management

> Public procurement

> Digital government

> Regulatory policy

> Public governance

Public procurement refers to the purchase by governments and state-owned enterprises of goods, services and works. As public procurement accounts for a substantial portion of the taxpayers' money, governments are expected to carry it out efficiently and with high standards of conduct in order to ensure high quality of service delivery and safeguard the public interest.

12% of GDP

is the amount spent in OECD countries on public procurement

More data here

OECD

Public Procurement

- www.oecd.org/gov/public-procurement

Strategic Public Procurement: Procuring Sustainable, Innovative and Socially Responsible Solutions

- www.oecd.org/governance/strategic-public-procurement-procuring-sustainable-innovative-and-socially-responsible-solutions.htm

> Access the OECD Recommendation and other guiding principles for good procurement

> Country examples, checklists and reports to help you implement the Recommendation

> OECD reviews and comparison of procurement systems



OSN – United Nations

United Nations Global Marketplace

- www.ungm.org
- **Sustainable procurement tools**
- www.ungm.org/Shared/KnowledgeCenter/Pages/PT_SUST

United Nations Global Compact (UNGC)

10 principles - human rights, labour standards, the environment and anti-corruption

- www.unglobalcompact.org, www.globalcompact.cz

Sustainable Development Goals (SDGs)

- www.globalcompact.cz/sdgs
- www.globalgoals.org



ISO 20400.ORG

Buy the standard

What is ISO 20400

Who we are

search site....



ISO 20400 Sustainable Procurement

- www.iso20400.org

Why do we need an ISO standard on procurement?

Discover what drove the creation of ISO 20400 at an international level from the committee who developed it.

ISO 20400 Sustainable procurement -- Guidance

- www.iso.org/obp/ui/#iso:std:iso:20400:ed-1:v1:en



Global Events Launching
ISO 20400 Sustainable
Procurement

ISO 20400 LATEST

Human Rights are now part of our business.

Supply Chain Mapping

New International Standard for Responsible Procurement LUPC

LUPC the first in the Public Spending Forum to be assessed against ISO20400

5 ways to share supply chain values with people and the planet

The supply chain is increasingly viewed as a value chain, with shared value being as much environmental and social as economic.

Fairness, Inclusion and Respect.

A 30 min E Learning programme on fairness, inclusion and respect in the work placement. Developed for the UK Construction sector but relevant

A PowerPoint presentation of the standard to download



ABOUT PROCURA+

PARTICIPANTS

ACHIEVEMENTS

ACTIVITIES

NEWS

PUBLICATIONS

Mezinárodní síť

Procura + <http://www.procuraplus.org/>

- *PROCURA+ EUROPEAN SUSTAINABLE PROCUREMENT NETWORK - Procura+ is a network of European public authorities and regions that connect, exchange and act on sustainable and innovation procurement.*
- *The Procura+ Manual provides clear, easy-to-understand guidance for any European public authority on how to implement sustainable procurement.*
http://www.procuraplus.org/fileadmin/user_upload/Manual/Procuraplus Manual Third Edition.pdf
- Web obsahuje řadu příkladů zadavatelů, včetně případových studií a v některých případech i kontakty





Europe

Search ICLEI Europe 



Mezinárodní síť

ICLEI - Local governments for sustainability

www.iclei-europe.org

- Home
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- Events
- Members
- Topics
- Policy & Advocacy
- Products & Activities
- About ICLEI

- network of sustainable cities operating worldwide. The organisation facilitates local government input to United Nations (UN), processes such as the UN Framework Conventions on Climate Change, and Biodiversity. In partnership with the UN and other organisations, as well as national governments, ICLEI puts in the groundwork for more ambitious and more responsible international commitments - and seeks global recognition and support for local action.
- Sustainable procurement means making sure that the products and services an organisation buys achieve value for money and generate benefits not only for the organisation, but also for the environment, society and the economy. Sustainable procurement is also used by both public and private sector organisations to ensure that their purchasing reflects broader goals linked to resource efficiency, climate change, social responsibility and economic resilience, for example.

Local governments for sustainability – global organization <http://www.iclei.org/>

The Sustainable Procurement Platform <http://sustainable-procurement.org/>

- The Sustainable Procurement Platform is managed by ICLEI - Local Governments for Sustainability. It provides up-to-date news, case studies, events, guidance and more on sustainable procurement from across the world.



1 June 2017

INCOVER workshop to look at turning

16 June 2017

eaip workshop for public procurers in the transport and mobility sector



THE
LANDMARK
PROJECT

MOVING TOWARDS
SOCIAALLY RESPONSIBLE
PROCUREMENT

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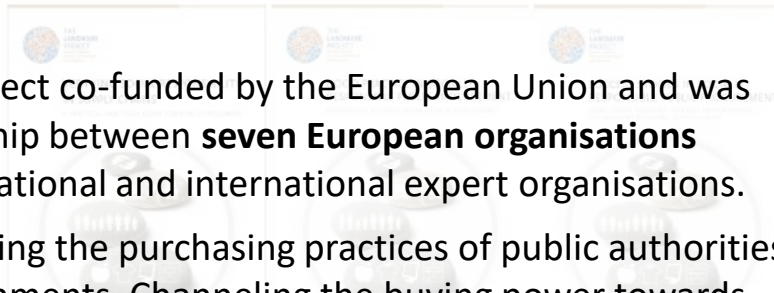
Promoting fair work conditions along the global supply chain

"Of course the taste of sugar does not vary depending on whether it was traded fairly or unfairly. A product placed on the market on unfair conditions does however leave a bitter taste in the mouth of a socially responsible customer." Juliane Kokott, Advocate General at the Court of Justice of the European Union, argued opinion from case C-368/10.

The LANDMARK project enabled European local authorities to act as key drivers for the promotion of fair working conditions in global supply chains for certain products purchased by the European public sector.

By changing the consumption patterns of public authorities, the living and working conditions of workers in Asia and parts of Sub-Saharan Africa, particularly those in the textiles, food, construction and electronics sectors will dramatically improve.

Main publications



EN • CA • DE • ES • PT

LANDMARK Conference Outcomes:

The outcomes of the international LANDMARK conference on socially responsible public procurement on the 27th March 2014 in Bremen, Germany can be accessed [here](#).

Other initiatives and Projects related to SRPP:

- <http://www.wellmade.org> (SRPP fact sheet)
- <http://www.procuraplus.org>
- <http://www.sofair.af>
- <http://electronicswatch.org/de>
- <http://www.ecoprocura.eu>

Mezinárodní síť

The LANDMARK project

www.landmark-project.eu

- LANDMARK was an international project co-funded by the European Union and was developed on the basis of a partnership between **seven European organisations** including cities, local governments, national and international expert organisations.
- LANDMARK concentrated on addressing the purchasing practices of public authorities in Europe, particularly from local governments. Channeling the buying power towards **products and services produced under fair and just conditions had a considerable impact on improving global supply chains, mainly by developing working verification schemes of social responsibility.**
- LANDMARK was implemented over a period of three years (April 2011 – March 2014) and made socially responsible public procurement a reality.



Home

Guide for Public Authorities

Snapshots of Good Practice

Other Resources

About the Network

Sustainable Construction & Innovation through Procurement

The [SCI-Network](#) connects public authorities looking to procure innovative and sustainable solutions within their construction projects.

The Network has produced two publications which aim to assist public authorities in their construction procurement:

Search SCI-Network

Procurement Forum

The SCI-Network runs an online discussion group, hosted on the Procurement Forum.

[Log in to the Forum](#) to join the discussion.

Mezinárodní síť (stavebnictví)

SCI-Network - Sustainable Construction and Innovation through Procurement

www.sci-network.eu

- European network of public authorities working together to explore European best practice in construction procurement, and identify how best to encourage innovation and sustainability.
- The Network was established through a project co-funded by the European Commission's CIP programme through the Lead Market Initiative, running from September 2009 to December 2012.

Řada příkladů a případových studií z oboru stavebnictví



EuroCities – sdružení velkých evropských měst

Public procurement

- www.eurocities.eu/eurocities/issues/procurement-issue

EUROCITIES seminar '[Promoting social responsibility through public procurement](#),

Seminar on [innovation and social clauses in public procurement](#)

[Green jobs for social inclusion](#) – publication





"ÖkoKauf Wien" – programme for sustainable public procurement

Vídeň

ÖkoKauf Wien - programme for sustainable public procurement

- www.wien.gv.at/english/environment/protection/oekokauf
- Programme to promote climate protection. The programme aims to follow ecological criteria when buying goods, products and services in all areas of the City Administration
- Kriteria pro různé předměty plnění:
www.wien.gv.at/english/environment/protection/oekokauf/criteria-catalogues.html
- (Česko: http://mzp.cz/cz/setrna_verejna_sprava)

Aspekty OVZ také součástí Vídeň- smart city

- <https://smartcity.wien.gv.at/site/en/projekte/umwelt-klimaschutz/okobusinessplan/>

Wien University – campus

- For purposes of sustainability, the entire campus was built with the concept of a “green building“
- <https://smartcity.wien.gv.at/site/en/projekte/bauen-wohnen/campus-wu/>



Polsko, Varšava

Sociální klauzule – město Varšava

- <http://politykaspoleczna.um.warszawa.pl/artykuly/poradnik-klauzule-spo-eczne-w-zam-wieniach-publicznych>

ÚŘAD PRO
OBSTARÁVÁNÍ

O úrade

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ZODPOVEDNÉ VEREJNÉ OBSTARÁVANIE

Pracovné skupiny

Pracovná skupina pre
zelené verejné
obstarávanie

Pracovná skupina pre
sociálne aspekty vo
verejnom obstarávaní

Pracovná skupina pre
inovácie vo verejnom
obstarávaní

Pracovná skupina pre
kritériá na vyhodnotenie
ponúk iné ako najnižšia
cena

Materiály na stiahnutie

Slovensko – zodpovedné verejné zadávaní

- <https://www.uvo.gov.sk/legislativametodika-dohľad/zodpovedne-verejne-obstaravanie/materialy-na-stiahnutie-5d5.html>



+SCC Programme



Ajuntament + sostenible, pr...

Španělsko, Barcelona

- <http://www.ajsosteniblebcn.cat/en> - odpovědné zadávání zakázek v Barceloně, OVZ se věnují dlouhodobě

Např. textil:

- http://www.ajsosteniblebcn.cat/en/textile-products_3997
http://www.ajsosteniblebcn.cat/en/tender-documents_10897 (dokumentace nebo smlouvy)

Norsko, the Agency of Public Management and eGovernment

- www.anskaffelser.no/socially-responsible-public-procurement
- Předměty plnění, které nesou riziko v dodavatelském řetězci:
<https://www.anskaffelser.no/english/socially-responsible-public-procurement/information-about-high-risk-products>
- Pay and Working Conditions in Public Contracts - Best Practice Guidance
<https://www.anskaffelser.no/verktoy/pay-and-working-conditions-public-contracts-best-practice-guidance>
https://www.anskaffelser.no/sites/anskaffelser/files/pay_and_working_conditions_in_public_contracts_-_best_practice_guidance.pdf

Not at any price – socially responsible public procurement



Public organisations should have a purchasing practise which verifies that human rights and the ILO core conventions are respected during the production process.

**CONTACT**

If you need assistance on matters of public procurement or have questions about The National Agency for Public Procurement -

Sustainability criteria

Procurement is a financial instrument that local governments hold which can be used to achieve environmental and other public policy goals. In our criteria library you can find proposals for environmental and social requirements to be used when purchasing goods, services and work contracts. There are three levels of environmental criteria; basic, advanced and spearhead. They are voluntary and free to use.

Select product area

Click the plus sign to display the product groups of the area or on the text to learn more about the area.

[IT and Telecom](#)[Office and textiles](#)[Cleaning and chemicals](#)[Nursing and care](#)[Vehicles and transport](#)[Toxic-free preschool](#)

Švédsko

The National Agency for Public Procurement

www.upphandlingsmyndigheten.se/en/publicprocurement

- overall responsibility for developing and supporting the procurement carried out by the contracting authorities and entities.
- They **work for an effective and socially and environmentally sustainable public procurement** to the benefit of the society and the participants in the markets.
- support to contracting authorities, entities and suppliers.

Část jejich webu věnována přímo udržitelnému veřejnému zadávání zakázek, kritéria, benefity apod.

www.upphandlingsmyndigheten.se/en/sustainable-public-procurement

SKL Kommentar <https://www.sklkommentus.se/>

- sdružuje řadu municipalit a dalších zadavatelů, kterým pomáhá zadávat veřejné zakázky a rámcové dohody, ve kterých **zohledňují kritéria udržitelnosti a společenské odpovědnosti**.
- V [prezentaci o monitorování sociálních podmínek ve veřejných zakázkách](#) se poukazuje zejména na dokumenty, jako je Všeobecná deklarace lidských práv OSN, osm klíčových úmluv Mezinárodní organizace práce, národní legislativu v oblasti práce, bezpečnosti práce, sociálního pojištění, národní legislativu o ochraně životního prostředí apod. Ve smlouvách pak zadavatelé požadují např. podmínky v oblasti udržitelnosti, možnost auditu dodavatelského řetězce či sankce za porušení ustanovení smlouvy.



IMMOBILIEN & BAUEN

GEBÄUDESERVICE

EINKAUF & VERGABE

STELLENANGEBOTE

PRESSE

Německo, Bremen – několik příkladů, kde se odpovědně zadává – dřevo, textil, kámen...

- příklady viz publikace
http://www.landmarkproject.eu/fileadmin/files/en/LANDMARK_Success_Stories_2014_-_eng.pdf

Německo- Berlín

- **Social and ecologically responsible procurement in Berlin**
<http://eineweltstadt.berlin/publikationen/weitere-publikationen/sozial-und-okologisch-verantwortliche-beschaffung-in-berlin/>

WEED (World Economy, Ecology & Development)

- NGO monitorující dodavatelské řetězce (zejm. ICT), podílí se na SRRP v Berlíně nebo Brémách www.weed-online.org



weed

Weltwirtschaft, Ökologie & Entwicklung
World Economy, Ecology & Development

Aktuelles

Diskussion: Ungleichheit im Fokus - Möglichkeiten und
Chancen der Finanzwirtschaft

Veranstaltungen / Aktionen

Themen

Finanzsystem /

Jetzt Spenden!

Mitglied werden!

Suche...

SUCHEN





Belgie

Overheidsopdrachten

Duurzame en innovatieve overheidsopdrachten

- Flanders (incl. Brussels as the capital): <http://www.procuraplus.org/public-authorities/flanders/>

<https://overheid.vlaanderen.be/beleid-duurzame-overheidsopdrachten>

- the Flemish Government, in its communication of 5 September 2008, decided to apply the following definition to all entities of the Flemish government: "Sustainable public procurement is the approach whereby public authorities integrate environmental, social and economic criteria in all phases of their procurement process of deliveries, works and services, and thus promoting the spread of environmentally-friendly technologies, social innovation and the development of environmentally, socio-ethically responsible products and services, by seeking solutions that have the least impact on the environment throughout their entire life cycle and being socially and ethically responsible".
 - In some public procurement, we add a **social clause** requiring the contractor to be engaged in the employment, internship, training or guidance of socially vulnerable groups during the execution of the assignment. In line with the policy objectives in this area, we will set up **public procurement as an instrument to strengthen sustainable growth of the social economy** and increase the opportunities for the job market of jobseekers from the opportunity groups.
- Innovative public procurement – Vlámsko - <http://www.ewi-vlaanderen.be/innovatieve-overheidsopdrachten>
 - BRUSSELS ENVIRONMENT: <http://www.procuraplus.org/public-authorities/brussels-environment/>
 - Odkaz týkající se Belgie (sociální podnikání): [Guiding principles on social clauses in public procurement in the Belgian context](#)



✘ Gemeente
✘ Amsterdam
✘

➤ Wonen
➤ Werken
➤ Vrije tijd
➤ Buurten

➤ Actueel
➤ Veelgevraagd
➤ Bestuur en organisatie
➤ Alle onderwerpen

➤ Contact
➤ English
➤ Adressengids
➤ Nieuwsbrief

Home > Ondernemen > Inkoop en aanbesteden > Social Return

Zoeken...



Amsterdam, Netherlands

Ontdek hoe uw bedrijf een sociale bijdrage kan leveren aan Amsterdam. Er is veel mogelijk: van inclusief werkgeverschap, een app bouwen voor de stadswaarders aan een baan.

- Social Return - aims to ensure that an investment by the municipality includes next to the 'normal' rate of return, a tangible social benefit (return). This is done by including (learning) to create workplaces and work placements for people from the labor market <https://www.amsterdam.nl/ondernemen/inkoop-aanbesteden/social-return/>
- Sustainability - What we expect from others, we do ourselves: when we purchase meet the objectives of the [Agenda Sustainability](#) for transition to circular economy, waste separation, energy, energy supply and smart and clean transport
- Amsterdam uses public procurement to support its young people at risk of exclusion to obtain a formal engineering qualification and work experience. It combines training measures with creating job placements specifically for this target group.



Halton Borough Council

Welcome to our website where you can access a wide range of services online.

Velká Británie

[Learn more >](#)

Halton Borough Council - Driving Value for Money Award – Winner of the category, Social Value Summit

- <http://www3.halton.gov.uk/Pages/Home.aspx>
- <http://www3.halton.gov.uk/Pages/councildemocracy/pdfs/SocialValuePolicy.pdf>
- <http://www3.halton.gov.uk/Pages/councildemocracy/pdfs/SocialValueProcFramework.pdf>
 - ke každému cíli mají i požadovaný výstup a indikátor, provázáno do strategických priorit obvodu

Manchester

- Wythenshawe Community Housing Group (WCHG)
<http://www.wchg.org.uk/>
 - delivering social value in creative and innovative ways in Wythenshawe. List of outcomes: <http://www.wchg.org.uk/wchg-highly-commended-in-social-value-leadership/>
- Greater Manchester Social Value Network (GMSVN) -
<https://gmsvn.org.uk/>
 - Social value network - To encourage organisations in every sector to seek relevant social, environmental and economic value from everything they do, including service delivery, commissioning and procurement



WCHG

Providing homes to more than 20,000



Tenders and contracts

Velká Británie

London Borough Croydon

- <https://www.croydon.gov.uk/business/tenders>
- Inspiring and Creating Social Value in Croydon A Social Value Toolkit for Commissioners - <https://www.croydon.gov.uk/sites/default/files/articles/downloads/socialvalue.pdf>
- Publikace obsahující i případové studie

The Strategic Investment Board, Northern Ireland <http://sibni.org/>

- Buy Social Northern Ireland <http://buysocialni.org/#resources>
- Buy Social Toolkit - <http://buysocialni.org/wp-content/uploads/2016/11/Buy-Social-Toolkit.pdf>

Supply Chain Sustainability School

- <https://www.supplychainschool.co.uk/default/about-the-school.aspx>



PURCHASING CONSORTIUM

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COLLABORATION IN ACTION
LUPC & SUPC CONFERENCE 2017

LUPC
Collaborative procurement of goods and services -
increasing savings year-on-year.

MEMBERS' LOGIN

London Universities Purchasing Consortium

- www.lupc.ac.uk

The University of Nottingham - konference

Public Procurement: Global Revolution IX on 17-18 June 2019

- www.nottingham.ac.uk/conference/fac-socsci/pprg-global-revolution/index.aspx



Study Research Business

University of Nottingham > Conference > Faculty of Social Sciences > PPRG Global Revolution

Public Procurement Research Group



Public Procurement: Global Revolution IX

Date
17-18 June 2019

Venue
East Midlands Conference Centre, University of Nottingham

Register your interest

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Previous Conferences





Social Entrepreneurship Network <http://socialeconomy.pl/node/119>

- [Guiding principles on social clauses in public procurement in the Belgian context](#)
- The UK's [Social Value Act](#) and the [Steps to Success](#) social enterprise start-up programme in NW England

Loures, Portugal

- http://www.building-spp.eu/uploads_documentos/Pilot%20project%20report_Loures_47c0ff28.pdf
PILOT PROJECTS REPORT - Sustainable Public Procurement

Francie

- socialement-responsable.org
- <http://www.achatsresponsables-aquitaine.fr/>

Building SPP - sustainable procurement practices in the municipalities of Portugal and Greece

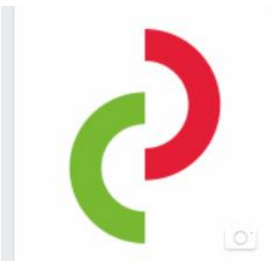
- <http://www.building-spp.eu/index.php>

Organizace monitorující dodavatelský řetězec výroby ICT

- www.electronicswatch.org
- www.pcglobal.org



Odpovědné veřejné zakázky



Odpovědné veřejné zakázky

@odpovedneverejnezakazky



Hlavní stránka

Příspěvky

Tohle se mi líbí

Sleduji

Sdílet

Další informace

Odpovědné veřejné zakázky na FB a LI

www.facebook.com/odpovedneverejnezakazky

www.linkedin.com/groups/8648221



Moje skupiny

Prozkoumat



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