

## **INTERNATIONAL WORKSHOP ON COMMUNICATION AMONG CONTRACTING AUTHORITIES AND SUPPLIERS**

### **ABOUT SPEAKERS:**

#### **Sarah Ireland, Director of Commissioning and Improvement, Croydon Council (GB)**

Sarah Ireland has worked for Croydon Council for 25 years in a variety of roles including commissioning, procurement, strategy, policy, performance community and third sector development. She is CIPFA qualified. Sarah as the Director of Commissioning & Improvement leads on pulling together the Council's resources in terms of strategic commissioning, service improvement, embedding equalities & diversity within service provision, commercial contract management, procurement and performance improvement.

Key achievements have included:

- Embedding the Council overall corporate commissioning strategy and framework including placing social value considerations at the heart of the approach - best in class in the Public Sector leading to cutting edge commercial commissioning and procurement practice
- Developing the Council approach to commercial contract management transformation - delivering £2m of savings
- Delivery of the independent travel program which has created a mixed economy to support independent travel, an innovative partnership with the private sector and in-house service delivery over £1m in savings
- Reshaping and delivering an outcomes based approach to commissioning voluntary sector partners
- Leading commercial community equipment which while embedded in the council has maintained and secured other local government customers delivering financial benefits to Croydon.

#### **Genine Whitehorne, Commercial, Strategy, Support & Assurance Lead, NHS England (GB)**

Genine is a commercial, procurement and commissioning Public Sector leader who aims to deliver high quality affordable services. Genine has worked in the public sector for 13 years, firstly in local government and most recently in the National Health Service (NHS). Genine has a passion for delivering sustainable and innovative solutions that have customer needs at their core. This often means thinking differently, challenging the status quo and not being afraid to be bold. Genine believes social value is a powerful tool, helping public sector organizations to leverage the resources of the market and to maximise the value delivered for citizens and taxpayers.

#### **Agnieszka Kutek, Senior Strategy Officer, Croydon Council (GB)**

Agnieszka is a senior strategy officer at Croydon Council, working within the Corporate Commissioning and Improvement team. She is a policy professional with a Master's degree in Social Policy and Planning from the London School of Economics, experience in managing a diverse range of

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projects and a background in service improvement, commissioning support, social value development and housing & corporate strategy delivery. She is currently leading the evaluation of the council's approach to embedding and delivering responsible procurement, and refreshing the organisation's vision and approach to ensure the council maximises its opportunities to secure social value.

### **Tim Rudin, Supplier Skills and Responsible Procurement Manager, Commercial Strategy and Performance, Transport for London (GB)**

Tim has been working in the field of responsible procurement at Transport for London (TfL) and the Greater London Authority (GLA) for over ten years. He is currently TfL's Responsible Procurement and Supplier Skills Manager, leading on implementing social, economic and environmental aspects of responsible procurement requirements within TfL's approximately £6bn annual spend. Tim also heads TfL's Supplier Skills Team, which implements skills and employment requirements in tenders, and works with suppliers to deliver outcomes across London. To date the team has supported TfL's supply chain in creating over 5,000 apprenticeships, and was recently the recipient of the Lord Mayor of London's Dragon Award for Enterprise and Employment.

### **Amman Batth, Director, AMBA Consultancy Ltd. (GB)**

Amman is a procurement and project management professional with nearly 20 years' experience in private and public sectors in the United Kingdom. Amman started her career in operational and logistical I.T. procurement and worked with Hewlett Packard, Siemens, Computer Sciences Corporation and Scottish and Southern Energy when she worked in the private sector. She joined the public sector in London in 2007 after achieving her MCIPS and then worked with Transport for London, the NHS, a number of Universities and then local government departments (Richmond, Kensington, Hammersmith, Westminster, Barnet and Croydon Councils), finally specialising in commissioning and procurement in Family Services, voluntary and charity services and general business. Amman incorporated her own business in 2013 and has worked independently since then. She is now leading a procurement project with the States of Guernsey in the Channel Islands.

- Successful delivery of cross category, strategic transformation projects and team management.
- Lead on local, national and pan-European projects.
- Excellent working knowledge of the OJEU/EU PCR2015 procurement regulatory framework.
- Excellent communication skills having provided support, guidance and training to stakeholders at all levels including senior management, commercial staff and suppliers.
- Many years' experience of reviewing procurement performance and implementing improvement action strategies through the procurement life cycle.
- Application of relevant elements of PRINCE 2 to all projects such as governance structures, risk management and project planning.
- Solid experience in education, health, children's and adult's commissioning, service (ICT, Marketing, HR), commodity and construction related roles.

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### **Yaron-Nessa Alam, Corporate Commissioning Manager, Croydon Council (GB)**

Yaron-Nessa Alam is a Commissioning Manager at Croydon Council, working in the Corporate Commissioning and Improvement team. She is a Commissioning and Procurement professional and is also a member of the Chartered Institute of Procurement and Supply. She has extensive experience in Commissioning support, procurement strategy and delivery. She is a leader in promoting best practice and provides a wide range of strategic advice and support on social value, responsible procurement and community impact. She currently leads on contract management for Community fund contracts, maximising public money as effectively and strategically to benefit the local community.

### **Jiří Šimon, Director of Public Procurement Department, Ministry of Agriculture (CR)**

Jiří graduated from the Faculty of Law of Charles University and worked at the Ministry for Regional Development as the Head of the Public Procurement Methodology Department. Currently, he is the Director for Public Procurement at the Ministry of Agriculture. He co-authored amendments for the Act on Public Procurement, as well as the text of the new Public Procurement Act. He gives lectures on public procurement for professionals, and has focused on responsible procurement in the agricultural sector since 2014. He is an innovator in the area. Under his management over ten preliminary market consultations with suppliers have taken place, and other not-commonly used instruments the act provides have been employed. He is happily married and has five children.

### **Leona Gergelová Šteigrová, Leader of the Public Procurement Department, Ministry of Labour and Social Affairs (CR)**

Leona studied international relations and European studies at Masaryk University in Brno and her doctoral thesis centred on Europeanization. She worked at the Ministry of Education, Youth and Sports for eight years. As the Director of the Department for EU Affairs she represented the Czech Republic in the European Union. During the CR Presidency of the Council of the EU, she presided the Committee for the Education of the Council of the European Union. She has been focused on responsible public procurement for a number of years. First, as the Director of the Nová Ekonomika NGO, and since 2014, she has worked as the head of the Public Procurement Department at the Ministry of Labour and Social Affairs, where she has overseen the content of the Socially Responsible Public Procurement projects.

### **Petra Ingerová, Public Procurement Department, Ministry of Labour and Social Affairs (CR)**

Petra focuses on public procurement and the associated methodology and currently is working for the Public Procurement Department at the Ministry of Labour and Social Affairs. She has been part of the project on Socially Responsible Public Procurement from its inception and has participated in the preparation of sample documentation and in raising public awareness. From the time she started her studies at the Faculty of Law she has been interested in issues to do with human rights, equal opportunities and the environment, something that was also in the centre of her attention during her internships abroad.

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