



# **Strategic procurement and sustainability: the EU perspective**

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**Anna Lupi, Legal and Policy Officer**

**Public procurement strategy**

**Directorate - General for Internal Market, Industry,  
Entrepreneurship and SMEs, European Commission**

# Communication: Making public procurement work in and for Europe

- **PP is 14% GDP: huge potential if used strategically**
- **A partnership to improve the PP in practice**
- **The Commission also plays its part**
  
- **6 Priority areas :**
  1. Boost **strategic** procurement (green, social, innovative)
  2. **Professionalise** public buyers
  3. Increase **access** to procurement markets (SMEs, IPI)
  4. Improve **transparency**, integrity, data
  5. Boost the **digital** transformation of PP
  6. **Cooperate** to procure together

# Strategic Public procurement using procurement to pursue policy goals

*Prioritizing **sustainable** growth and  
development in an **open, non-  
discriminatory and transparent** PP market*

## **GPP**

**green public  
procurement**

***Reducing  
environmental  
and climate  
impact of public  
purchases***

## **SRPP**

**socially responsible  
public procurement**

- ***Social & professional integration***
- ***Social&labour law compliance***
- ***Human rights due diligence***
- ***Promoting equality***

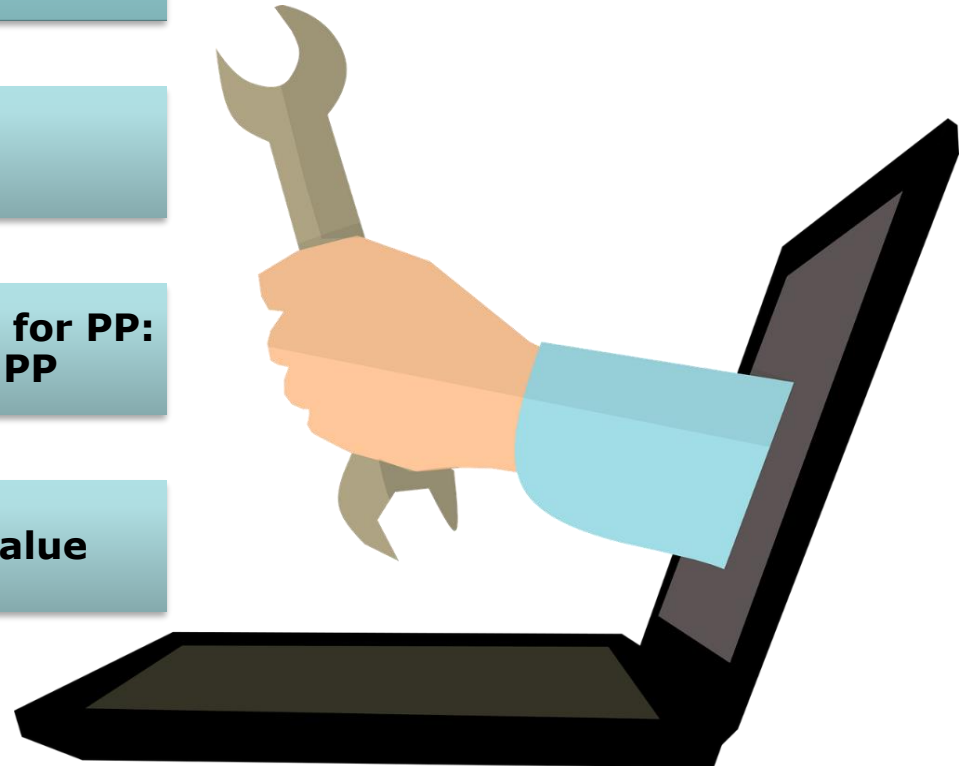
## ***The European Commission's support:***

**European Competency Framework for PP**

**Specific Guidance**

**e-Competence Centre for PP:  
single entry point for PP**

**Training with EU added value**



# Socially responsible public procurement

## ***SRPP workshops in the Member States:***

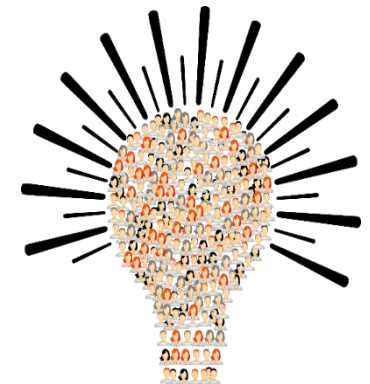
- One-day information & dissemination events for CAs and social economy
- Events took place in IT, PL, SE, FR, CZ, IE, HR. Next events Sep-Nov 2019: LV, EL, HU, DK, DE, SK + wrap-up @ EESC 18/11

## ***Updated guidance on SRPP (early 2020):***

- Update of key recommendations to the 2014 Directives
- New examples, recommendations on planning and contract management

## ***Good practices and dissemination (2019 - 2021):***

- Collection of good practices in socially responsible PP
- Communication campaign for CAs, social economy, interested stakeholders



# Update of the “Buying Social” guide

## Goals:

- Practical guidance for buyers (not a policy paper) updated to the 2014 EU rules
- Clear and informal: examples and takeaways for each section

## Which social objectives?

- Social and professional integration
- Compliance with social and labour standards
- Human rights due diligence in global supply chains
- Promoting equality

## Content:

- Intro: social objectives, benefits, EU relevant rules
- Organizational strategy for SRPP
- Planning of the procedure
- Integrating SRPP in the procedure
- Contract clauses, follow-up and enforcement



**Timeline:** Draft by November 2019, adoption tbd – likely timeframe early 2020

# Green public procurement

## ***Buying green! guide***

- How to integrate green considerations + examples

## ***GPP criteria***

- Voluntary: to inspire or cut & paste
- 2 levels of ambition: core and comprehensive

## ***GPP good practices***

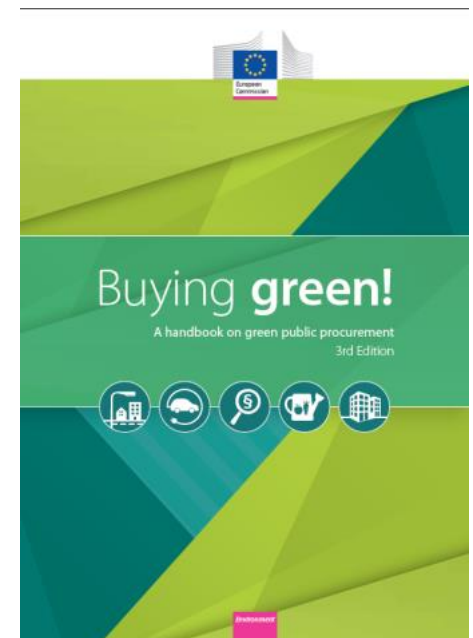
- For 21+ product categories and sectors

## ***Life-cycle costing tools***

- Currently developed/under development for 5 sectors

## ***GPP training toolkit***

- 7-module detailed training for contracting authorities



# Guidance on Procurement of Innovation

## **Benefits** of public procurement of innovation (PPI)

Improving public service ↔ opportunities for innovative suppliers

### Guidance on :

- **Importance** of PPI
- How to develop **policy** for PPI
- How to attract **innovators**
- How to attract **innovation**
- How to use innovation friendly **tools** from Directive

**Published 2018** will be periodically updated



# Guidance on the participation of third country bidders and goods in the EU procurement market

*Adopted July 2019*

*Guidance for public buyers on:*

- **Access of third-country bidders**
- **Abnormally low tenders:** *how to identify, investigate and reject offers with an unjustifiably low price*
- **Strategic use of PP:** *level-playing field only exists when all bidders are required to abide by high environmental and social standards  
→ how to use them throughout the procurement process*



## Challenges

- *Awareness can never be taken for granted*
- *Lack of commercial skills, knowledge of markets  
→ professionalization policies are crucial*
- *Data collection and monitoring → new standard  
forms adopted 1<sup>st</sup> October*
- *Walking the talk*